

The Fast and Easy Way to Improve Your Wholesale Inventory Process

AutoUplinkUSA and OPENLANE partner to help you sell AND buy your wholesale inventory!

Looking for the best solution for your wholesale inventory needs? With tighter wholesale supply and more dealers focusing on used vehicles, you need the inside line on 1,000s of high quality units with strong retail appeal. And when it comes to wholesaling your unwanted trade-ins or aged inventory, getting in front of a qualified nationwide buyer base is critical to achieving the highest wholesale price.

That's why AutoUplinkUSA has partnered with OPENLANE, the leading online wholesale auction, to buy and sell wholesale vehicles. Dealers using AutoUplinkUSA's Internet Inventory Management (IIM) System can seamlessly list their wholesale inventory on OPENLANE.com, bringing their available units to a nationwide audience of more than 25,000 franchise and independent dealers.

AutoUplinkUSA's field sales and listing agents can provide dealers with guidance on how to use OPENLANE.com. AutoUplinkUSA is a Certified OPENLANE Market Partner, meaning AutoUplinkUSA employees have been extensively trained by OPENLANE on the most effective ways to buy and sell cars using a wholesale online auction. AutoUplinkUSA agents can also assist dealers with bidding for and purchasing vehicles from OPENLANE.com, which offers a choice selection of off-lease, fleet, rental and dealer-consigned vehicles. Additionally, OPENLANE offers a broad range of post-sale services giving both buyers and sellers added confidence and convenience.

OPENLANE's Benefits for Sellers:

- Seamless inventory integration from AutoUplinkUSA's IIM to OPENLANE.com
- Reach 25,000 buyers nationwide, 24/7
- Avoid vehicle transport costs to physical auctions PLUS no time out of your dealership
- Turn your unwanted wholesale inventory into cash faster
- OPENLANE handles all payments, title transfers, and any arbitrations

OPENLANE's Benefits for Buyers:

- Get access to 1,000s of units every day, all before they go to a physical auction
- Variety – choose from late model, 1-owner cars to high mile fleet units
- Save time and money by not leaving your dealership and avoiding the physical auction overhead
- Confidence comes standard with every purchase, from detailed vehicle condition reports and high-resolution photos, to industry leading arbitration protections
- Complete end-to-end post-sales services including title transfer and vehicle transport

GET STARTED TODAY!

Contact your AutoUplinkUSA Market Partner, call (866) 949-9754, or email sales@autouplinkusa.com.

To contact OPENLANE directly, call (866) 969-0321, or email dealer_sales@openlane.com.

